

## **Agency Profile**

Fink & Fuchs Public Relations AG  
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Germany

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## **Headquarters**

Wiesbaden, HRB 7013 (German Register of Companies)

## **Branch office Munich**

Paul-Heyse-Straße 29  
80686 München

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## **Supervisory board**

Chairman: Thomas Weidmann, lawyer and notary public, Wiesbaden

## **Managing board**

Stephan Fink (Chairman), Martin Fuchs, Alexandra Groß, Michael Grupe, Boris Mackrodt

## **Shareholders**

Stephan Fink, Martin Fuchs, Ralf Klingsöhr, Boris Mackrodt, Michael Zell

## **Established**

May 1988 (GmbH) - Modifying conversion GmbH in Aktiengesellschaft January 2000

## **Capital stock**

147.900 Euro

## **Staff**

63 full-time employees

## **Turnover 2010**

Fee income 5.6 million Euro

## **Awards**

2011 Internationaler Deutscher PR-Preis „Business-to-Business“  
2011 PR Report Award „Technology“  
2011 Deutscher Preis für Onlinekommunikation – Online Newsroom / Digital Pressroom  
2011 International Public Relations Research Conference – Jackson-Sharpe-Award (best collaboration of an academic/practitioner research team)  
2010 Finalist PR Report Award – B-to-B  
2010 Internationaler Deutscher PR-Preis „Press/Media“ and „Technology / Science / Research“  
2010 Finalist Internationaler Deutscher PR-Preis „CSR“  
2010 Finalist „Goldener Apfel“  
2010 PR Report Award „Business-to-Business“ and PR Report Award „Corporate Media“

2010 Finalist PR Report Award "Technology"  
 2009 Internationaler Deutscher PR-Preis "Press/Media", "B-to-B", "Corporate Publishing"  
 2009 Econ Award Gold – Corporate Book  
 2009 European Excellence Award – Company Brochure  
 2009 Finalist Internationaler Deutscher PR-Preis „CSR“  
 2009 Finalist PR Report Award „B-to-B“  
 2009 Finalist PR Report Award „Longterm PR-Strategy“  
 2009 Finalist PR Report Award „Consumer“  
 2009 Finalist PR Report Award „Events and Live-Communication“  
 2009 Finalist Sabre Award „Public Sector“  
 2009 Finalist BCP Award „Corporate Books“  
 2008 European Excellence Award – Germany  
 2008 Sabre Award "German Consultancy of the Year 2007" (The Holmes Report)  
 2008 Deutscher PR-Preis "Issues and Reputationmanagement" (DPRG)  
 2008 PR Report Award „Corporate Social Responsibility“ and „Business-to-Business“  
 2007 Finalist PR Report Award „Public Affairs“ and „Publicity“  
 2007 PR Report Award „Corporate Social Responsibility“  
 2007 Deutscher PR-Preis „Technology“ (DPRG)  
 2006 Finalist PR Report Award "Agency of the year"  
 2005 Finalist Deutscher PR-Preis „Communications Management“ (DPRG)  
 2004, 2005 and 2006 PR Report Award "Business-to-Business"  
 2004 PR Report Award "Publicity"  
 2003 Gold Award "Agency of the year" (PR-Report / PR week Germany)

#### **Membership**

BdP – Federal Association of German Press Relations Officers  
 DPRG – Federal Association of German Public Relations Agencies  
 Initiative D21 – Europes largest public private partnership advancing education, qualification and innovation in Germany

#### **Research/Science**

Since 2006, Fink & Fuchs Public Relations is strategic partner of the University of Leipzig. In 2009 the cooperation with the chair of Prof. Dr. Ansgar Zerfaß of the department Communication Management and Public Relations in the area of research Innovation & Technology has been enhanced to the field of "Online Communications".

#### **International**

Associated partner of the Oriella-Network which is focused on technology communications / further business relationships to PR agencies worldwide

#### **Communication for Technology Enterprises**

Fink & Fuchs Public Relations provides high-quality consultation and communication services for technology enterprises, presenting their topics of concern to B-to-B and consumer markets, the financial community and the general public. Based on our 20 years of experience focusing on technology markets, we have gained special expertise in the communication of innovations. With our professional competency, creativity and reliability we established ourselves as a preferred partner and leading specialist for the communication of technological contents among media representatives and the sector in general.

We are an independent agency absolutely committed to the concerns of our clients and employees. For international assignments we cooperate globally with select partners who are leading players in their respective sectors and markets. This allows us to offer our customers international communications that combine the flexibility of an independent agency with the infrastructure of an extensive network.