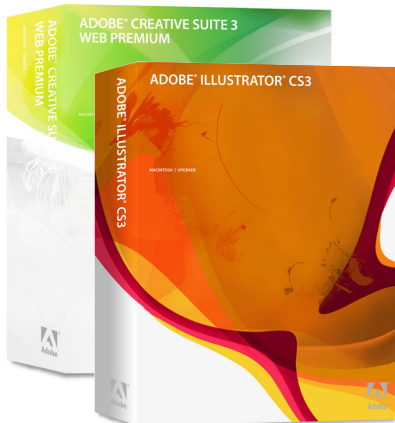


ADOBE® ILLUSTRATOR® CS3

EXPLORE NEW PATHS WITH THE ESSENTIAL VECTOR TOOL



Adobe Illustrator CS3 is a component of Adobe Creative Suite 3 Web Premium software, available for both Mac and Windows.

Web Premium combines full new versions of:

- Adobe Dreamweaver® CS3
- Adobe Flash CS3 Professional
- Adobe Photoshop® CS3 Extended
- Adobe Fireworks® CS3
- Adobe Illustrator CS3
- Adobe Acrobat® 8 Professional
- Adobe Contribute® CS3
- Adobe Device Central CS3, Adobe Bridge CS3, Adobe Stock Photos, and Adobe Version Cue® CS3

Adobe Illustrator CS3 software is a fundamental part of the web and interactive design workflow, tightly integrated with other components of Adobe Creative Suite® 3 Web Premium. Create precise vector graphics for publishing across media.

Take advantage of powerful drawing and type tools in Illustrator CS3, which provide a creative foundation for web page design and vector animation. With Illustrator CS3, you can export paths, gradients, and masks cleanly to Flash® CS3 Professional software, or design a web page with layers and precision slices that can be saved specifically for the web. Share files confidently from one task to the next, taking your ideas from Illustrator to online, interactive, and mobile outputs smoothly and efficiently.

Adobe Illustrator CS3 offers:

Creative Power—Drawing tools, color controls, and a complete array of powerful features enable greater creative productivity and let you quickly explore multiple design options.

Ease of Use—Improved tool access and performance, plus new panels, startup profiles, and customized workspaces, make work easier and enable greater efficiency and productivity.

Integration—Built-in support for moving easily between Illustrator CS3 and other Web Premium components, along with many output options, enables easier publishing across media, efficient collaboration, and seamless workflow.

Top features for web design in Adobe Illustrator CS3

Adobe Flash CS3 Professional integration—Kick off your Flash projects with Illustrator and have confidence that your vectors will copy/paste and import reliably. The integrity of critical elements in your Illustrator artwork is now maintained in Flash, with intact paths—and correct anchor point positions—as well as gradients, clipping masks, and symbols. In addition, your entire Illustrator layer and grouping structure is preserved, along with all object names.

Enjoy a more standardized and efficient user interface that makes working with Illustrator and Flash together more practical than ever. Both offer workspace panels that dock and group so that you can optimize your work area for given tasks and save it as a preset for later recall. More tool behaviors and interface elements are similar, so you can move back and forth between Illustrator and Flash easily to take full advantage of the strengths of Illustrator to create intricate and unique vectors for your animations.

Adobe Illustrator CS3 is also available as a component of:

- Adobe Creative Suite 3 Design Premium
- Adobe Creative Suite 3 Design Standard
- Adobe Creative Suite 3 Production Premium
- Adobe Creative Suite 3 Master Collection

Pricing

Adobe Creative Suite 3 Web Premium will be available in North America for an estimated street price of US\$1599, directly from Adobe or through Adobe Authorized Resellers. Customers may order directly from Adobe by visiting the Adobe Store at www.adobe.com or calling 1-888-724-4507.

Licensed users of Studio 8, Studio MX2004, or Studio MX, can upgrade to Adobe Creative Suite 3 Web Premium for an estimated street price of US\$499. Licensed users of qualifying Adobe point products, such as Flash or Dreamweaver, can upgrade to Web Premium for an estimated street price of US\$1399.

Estimated street prices do not include taxes, shipping, handling, or other related expenses. A complete list of products that qualify users for upgrade pricing is available in the Pricing Overview document. Information on pricing and support policies outside of North America and for Education customers will be available separately.

Expected Ship Date

Second Quarter 2007

Live Color—Apply color and explore variations using a host of new tools specifically for color control. Experiment with color schemes for your web pages, create color-shift effects, and easily give your animation a completely different look. Live Color includes the Color Guide panel, which invites exploration of color groups without affecting your artwork. Use the Color Guide to find compelling colors and save them to organized color groups in the newly-enhanced Swatches panel.

Live Color also includes the Live Color dialog box, which provides the tools for dynamically applying colors to selected objects. Here you will find a color wheel with the colors in your selected objects mapped to the wheel, and you can see your colors change live as you move around the wheel. You can maintain the relationships between colors and adjust the entire tone of your artwork at once, or choose individual colors freely on the wheel and alter a single color in your artwork with maximum precision. Reduce the number of colors in your design, and Illustrator will intelligently remap new colors to the objects based on the parameters you define.

Drawing tools and controls—New tools and improved performance make drawing with Illustrator CS3 faster and easier than ever before. Create intricate vectors, design logos, experiment with objects on a path, and manipulate individual points that are now easier to select and transform. For greater precision, you can align and distribute points and quickly snap objects in place using Smart Guides. Screen redraw is faster, and drawing controls are more readily accessible, so you can get the job done fluidly and efficiently.

Save For Web/Mobile—Easily export using the comprehensive Save For Web/Mobile dialog box that lets you specify HTML, SWF, GIF, or JPEG along with color count, compression, file size, and more. You can also control mobile output using Adobe Device Central, which offers mobile-specific New Document Profiles and lets you preview the content that you've created in Illustrator for specific mobile devices.

Symbols for Flash—Easily create rich, repeating web graphics while keeping file sizes small by designing with symbols. Take advantage of the drawing tools in Illustrator to create custom symbols and see your symbol instances update automatically when you edit the original. When you copy and paste symbols and instances into Flash, naming, colors, size, and shape are now maintained, and you can still edit your original in Illustrator.

New Document Profiles—Select profiles specifically for web or for mobile devices that include pre-built proportional crops, web symbols, RGB color space, and more. Create and save custom profiles that specify project or client parameters. In addition, the New Document dialog box provides easy access to Adobe Device Central for specific mobile device preview.

Slicing tools—Create vector-based slices from objects, groups of objects, or layers. Quickly create web graphics using Save For Web/Mobile to save all your sliced images at once at just the right resolution. If you export your Illustrator artwork as an SWF or PSD file, your slices are perfectly preserved.

Advanced typography—Easily create and control type for your Flash animations, banner images, or website comps. With over 100 OpenType fonts, paragraph and character styles, glyphs, alignment and orientation controls, underline and strikethrough, transparent effects, and more, the type tools in Illustrator lead the industry.

Release To Layers—Quickly create graphics that are perfect for animated test and review by blending two objects, using the Release To Layers command, and exporting as an SWF file.

Pixel Preview—Visualize just how your vector artwork will look when rasterized by using the Pixel Preview mode. Edit your artwork and watch the pixel view change in real time.

Better by Adobe.™



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Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

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